

A DEEP LEARNING METHOD FOR RUMOR DETECTION ON SOCIAL MEDIA

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Abstract: The popularity of the Internet, the rapid development of mobile technology, universal accessibility, and the benefits of straightforward communication and association led to the facilitation of the dissemination of news and data via web-based networking media systems without control of the content provided through these destinations. This poses a serious risk to the veracity of online distribution. The false information that is circulated through online living destinations spreads swiftly and has harmful effects in many geographic areas. In this study, we've used LSTM to build a bi-directional function for model optimization. We can pass both direction tasks as a function using the bi-directional function. The preprocessed data is subsequently categorized using LSTM after the texts have been preprocessed based on function. Accuracy, precision, recall, and F1 score are the four criteria that will be used to compare the suggested work. The proposed method's accuracy is about 85%, and other parameters have also been improved.

Keywords: Fake News, Rumor Detection, Deep Learning, LSTM, Text Classification

1. INTRODUCTION

Sentiment analyzes have attracted increased research interest in recent years. The goal is to perceive the polarity of the feeling of a text positively, negatively, or neutrally. A range of approaches has been taken to this task. Machine learning algorithms and neural network models currently provide symbolic approaches [1]. To the issue of sentiment analysis, using machine learning techniques. According to this guidance, most studies concentrate on the development of productive functionality to achieve better classification [2]. Feature extraction and selection are important. Models for neural networks are popular for learning text from data without engineering [3].

Analyzing sentiment is a particular problem with text classification. Neural network models use text information as input and generate the semantics representations for these tasks. Most neural network-based models have performed very highly in sentiment analysis. These models are, however, only focused on text content but ignore the key features of emoticons. In recent years, people have become particularly interested in chatting or posting online using emoticons.

It is reasonable, and an additional factor in extracting sentiments, that the emoticon influences the ratings significantly. For example, text containing ":")" most likely has a positive emotion but ":((" most likely has a negative emotion.

However, emoticons are used as noisy labels to learn the classifier from the data [4] and to take advantage of emoticons in the lexicon-based polarity classification [5]. It is reasonable, and an additional factor in extracting sentiments, that the emoticon influences the ratings significantly.

The scattering of gossip tidbits has impacted the corporate network and bits of gossip spread by means of internet-based life assume a significant job in changing purchaser normal buying choices, which thus influence organization business development. Gossip discovery is in this manner critical in online networking [6]. Notwithstanding the unwavering quality of this data, the plan of interpersonal organizations has encouraged the fast appropriation of data continuously and made unrivaled difficulties to guarantee precision. Scattering of falsehood is worried specifically with breaking news where data is delivered progressively and frequently as unsubstantiated data. Allport and Postman [7] have characterized gossip as "originations on certain (or current) subjects, common word by listening in on others' conversations, which go from individual to individual with no evidence of the real world.

Dunn and Allen likewise set out another definition [8]' talk is a speculation given without evident data in regards to unsure conditions, in view of such vulnerabilities, is noteworthy for the individuals who are worried about their wild conditions'. Gossip is characterized by DiFonzo and Bordia [9] as " clueless, instrumentally pertinent

and flowed information articulations in vulnerability, peril or dangers and assisting with seeming well and good and oversee chance." This incredible number of bits of gossip can have hurtful outcomes both for people and society over a brief period. Twitter is one of the most famous interpersonal organizations on the Web and is utilized to impart data to different clients. It was expected for any client to send up to 140 characters of text, called short tweets. The 'Twitter development' understanding permits clients to effectively spread data where every client can react to message receipt with their 'subsequent meet-ups' by utilizing the 'subsequent meet-ups' element, which can simpler to disseminate data by making them their "adherents," while different clients follow the main client. This simple wholesaler of data can be utilized to disperse tattle on the informal community in Facebook. Over ongoing years, a few investigates have been directed to address the issue of falsehood in the recognizable proof of online life.

The target of this work is to show how profound learning calculations can perform better than AI calculation during notion examination. In this work, notion examination depends on gossip. This will likewise cover the different bits of writing that talked about the troubles looked during gossip location and arrangement. In this article, first, we as of now start with the presentation for this examination, and in Section 2 we will at that point sum up the historical backdrop of various investigations on gossipy tidbits with various kinds of bits of gossip. Next, Section 3 conversation about the proposed work and its execution subtleties and afterward in Section 4 outcomes dependent on the proposed work, and in the last segment, we finish up the work and a portion of things to come research targets identified with gossip investigation and order.

2. RELATED WORK

The rumor detection and Twitter-related ventures were tended to by Hamidian and Diab [10]. Their idea of bits of gossip is a strange statement that appropriates falsehood or disinformation. The standard informational index was utilized to play out a directed talk order work.

An inert vector (TLV) highlight, which creates a 100 d vector agent for each message, stretches out the gossip review capacity to 0.972. They additionally include the name of confidence and examine the difference in confidence in the tattle banners from 2010 to 2016.

Majumdar and I. Bose [11] consequently gave a Big Data structure to money related bits of gossip for computerized identification. They center around the ebb and flow research on the data in databases and false money related acknowledgment. A comprehensive contextual investigation is introduced on the Bombay Stock Exchange, the world's biggest financial exchange. You underline the estimation of investigation just as large information innovations to recognize money related theory for doing such an undertaking. They portrayed some key components prompting money related bits of gossip being effectively affirmed. They expected that advertise controllers, stock trades and protections can utilize the framework.

Zubiaga et al. [12] looked at the best in class framework for talk location to other fundamental data that can profit by an arrangement with irregular fields of internet based life messages. In opposition to existing works, the classifier doesn't have to take a gander at tweets that question the situation of the post to discover gossip. The order has gotten more precise and reviews the best in class grouping dependent on tweets and our best premise.

Jing et al. [13] recommended the non-successive dispersion system, and tweet content was planned to learn one-sided highlights and lift portrayal to recognize various types of bits of gossip. They recommended two recursive neural examples dependent on a system of various leveled neural tree top-ups for investigation and recognition of bits of gossip that unequivocally relate to the spread of tweets. Information from two open Twitter datasets have indicated that information have been gotten in repetitive neural models far superior to cutting edge techniques.

The utilization of group signals for bogus news has been considered by Sebastian et al. [14] and has as of late propelled Facebook devices to distinguish clients with counterfeit news. By

including clients' banners, they intend to choose a little newsgroup consistently, to send it to a specialist (for example a testing organization from an outsider). It likewise lessens the spread of deception all through the system by halting the spread of bogus news.

Mechanical apprenticeships in the distinguishing proof of organizations that document bogus fiscal summaries (FFS) and recognize FFS-related elements were examined by Souris et al. [15]. In this unique situation, they have directed a progression of trials with agent learning calculations prepared with 164 Greek firms answerable for misrepresentation and non-extortion during the ongoing time frame 2001-2002. This examination shows that a choice tree can be utilized successfully to recognize and stress the significance of FFS.

Rezwanul et al. [16] make a reasonable grouping that can arrange the dubious sentiment of the tweet accurately and naturally. The proposed strategies for characterizing the passionate sign precisely. Two techniques are executed: One known as the SCA for the K-closest neighbor (KNN), and one dependent on the SSVM. There are two strategies actualized. Additionally, genuine tweets are utilized in estimation.

Ben et al. [17] have manufactured reputed data text vectors utilizing two distinct codes, single word model pack and the language part of the neural system. They likewise contrasted the discoveries and best in class tattle discovery characterization calculations for two content portrayals. They locate that over 90% of the tests in 10 000 Sina Weibo posts were the best assessment exactness of a pack and over 60% of the best appraising precision of the neural system language of the stage. It takes note of that postal words have a superior impact than semantic significance vectors in the identification of tattle.

Etaiwi and Naymat [18] have been examining the impact of pre-handling steps on the exactness of spam recognition input. Different calculations have been applied, for instance, the Support Vector Machine (SVM) and Support Naïve Bayes (NB). An informational index of marked

lodging surveys will be utilized for the investigation and determination. Productivity is determined dependent on various measures, for example, exactness, precision, and update.

Maddock et al. [19] investigated the underlying foundations of bits of gossip, which prompted seven conduct reactions to gossipy tidbits: disarray, theory, explanation, addressing, a cradle, irrelevant or impartial, or something else.

The three qualities of the gossip information as a piece document, the client answering it, and the clients promoting it has been accentuated in Ruchansky et al. [20]. These characteristics propose totally various attributes of Authors have recorded information from bits of gossip and gossipy tidbits dependent on them, together, are hard to spot. So it is intended to build up a cross breed model that consolidates every one of the three properties to permit talk to be recognized in an exact and robotized way. There are three modules in the model: Capture, Scoring, and Integrate (CSI). The principle segment depends on the appropriate response and the content. It utilizes a repetitive neural system to secure the time course of action of the client action. A client is spoken to by a vector in the subsequent part and decides the source qualities dependent on the activities of the clients. The impacts of the two essential modules are joined in the third module into a vector used to check a piece as phony or not. Notwithstanding exact distinguishing proof, the CSI model produces mystery client portrayals and papers that can be utilized for different tests together.

3. PROPOSED METHOD

In this section, we explain the proposed model for Rumor Detection. The main approaches towards Rumor Detection are used in the literature survey based on binary classification and multiclass classification. In binary classification, detection is classified into two classes i.e. True and False. On the other hand in multi-class classification, it is referred to as true, strongly true, neutral, false, strong false. Mostly binary classification is used for comparison of two facts or news like "true" and "false".

The case design builds on facts or news that is stacked in an unstructured textual format. Unstructured data is further converted into meaningful disclosure by applying machine learning or deep learning algorithms. Traditional methods of machine learning algorithms were recycled by many researchers but when it comes to large datasets with the rapid flow of data continuously increasing day by day it's hard to analyze with the machine learning models. Meanwhile, we had proposed deep learning algorithms for our main approach. We used Bi-LSTM (Bi-directional long short term memory)

Dataset

In this work we have taken a rumor dataset consist of around 3920 entries which are downloaded from KAGGLE, two classes are taken one is rumor and the other one is a non rumor. The dataset is based on twitter and it is mainly related to American President Election and some data is general tweets that are somewhat related to different issues.

Table 1: Set of Tweets from the Dataset

ID	title	text	label
10294	Watch The Exact Moment	Google, Pinterest Digg	Rumor
8476	You Can Smell Hillary's Fear	Daniel Greenfield, a Shillman Journalism Fellow at the Freedom Center, is a New York writer focusing on radical Islam.	Rumor
875	This Primary Matters	It's primary day in New York	NonRumor

Implementation method

In this work, we have implemented a Bi-Directional function with LSTM for optimizing the model. A bi-Directional function is a way by which we can pass both direction tasks as a function. In this work we have passed Count Vectorizer (stop_words = ("English")) and Term Frequency- Inverse

document frequency as an argument through the function. The texts are preprocessed based on function later on the preprocessed data gets classified using LSTM. In the deep learning world, BI-LSTM will us to develop better deep learning model for rumor classification.

Proposed Algorithm

1. Import all the python libraries(i.e. Keras, NumPy, pandas, sklearn, etc)
2. Import the Rumor dataset from Kaggle data repository
3. Preprocess the input data
 - Stemming
 - Stop word removal
 - Dimension reduction
4. Do Tokenization
5. Set the input and label with feature extraction
6. Getting processed dataset for evaluation
7. Splitting the dataset into training and testing dataset
8. Train the model using BI-LSTM algorithm
9. Evaluated the model with testing dataset
10. Calculate the result (Accuracy, precision, recall, F1 score and confusion matrix)

Fig.1: Flow Graph of Proposed Method

4. RESULT ANALYSIS

Here, we utilize the Python version 3.6 for examination just as its parameter which is the utilization of this examination. The arrangement of steps and all of the calculations with it will be appeared in this portion, in both parallel and sequential evaluation. The proposed work will be compared based on 4 parameters that are accuracy, precision, recall, and F1 score.

Accuracy - Accuracy means the number of data points of all data points that are correctly predicted. More formally, the number of true positives and real negatives is defined, dividing them by the number of genuine positive, true negatives, wrong positive and false negatives.

$$\text{Accuracy} = \frac{\text{true positives} + \text{true negatives}}{\text{false positives} + \text{false negatives} + \text{true positives} + \text{true negatives}}$$

Precision - The number of true positives divided by the number of true positives plus the number of false positives is defined as precision. False positive are situations in which the model is wrongly labeled as negative.

$$\text{Precision} = \frac{\text{true positives}}{\text{true positives} + \text{false positives}}$$

Recall- Recall expresses the ability to locate all relevant instances in a dataset, precision expresses the proportion of data points that our model says were relevant in fact.

$$\text{Recall} = \frac{\text{true positives}}{\text{true positives} + \text{false negatives}}$$

F1 score -The F1 score is the harmonic mean of precision and recall taking both metrics into account in the following equation:

$$F1 = 2 * \frac{\text{precision} * \text{recall}}{\text{precision} + \text{recall}}$$

Flow Graph

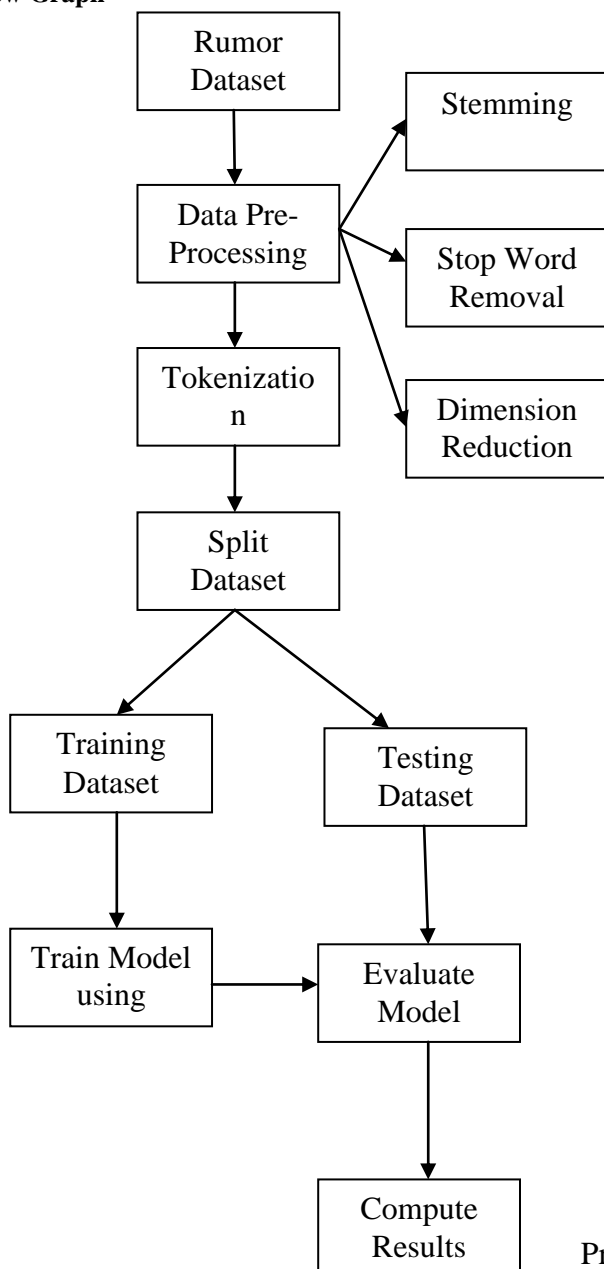


Table 1: Result Analysis

Classifier Name	Accuracy	Precision	Recall	F1-measure
Logistic Regression	70.10	70	70	70
KNN	66.11	66	66	66
NB	72.43	74	72	72
SVM	70.65	67	67	67
BI-LSTM	85.53	80.18	86.03	83

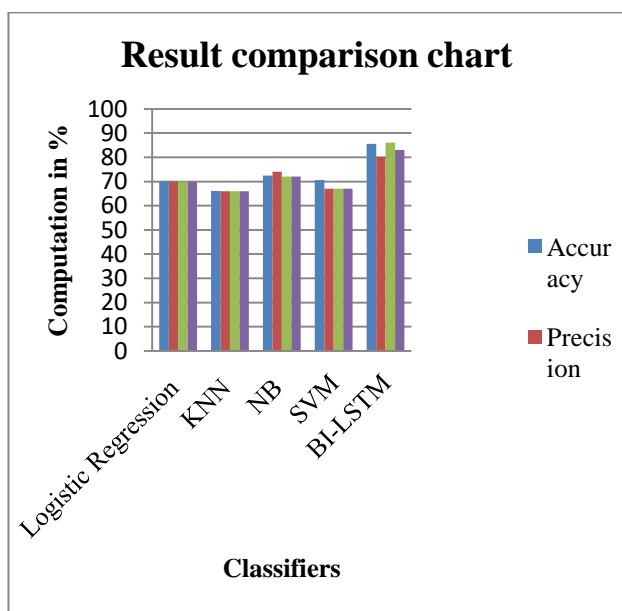


Fig.2: Comparison chart for various result parameters

5. CONCLUSION

The aforementioned analysis is based on deep learning-based BI-LSTM, and it has shown that deep learning calculations can outperform AI calculations when characterizing rumor investigations with precision that is registered by an actualized calculation of nearly 85%. As a result, other deep neural networks may produce preferred results over the proposed calculation. We will implement further deep neural networks for discourse grouping in upcoming work, and assessment of deep learning calculations will also be put into practice. Later, we'll use advanced learning strategies that might help us execute

grouping without employing a dimensionality reduction mechanism. Deep learning will make use of the neural network's support, and with the help of many layers, it will create the dataset. Despite the fact that managing the dataset through several layers involves some effort, this will improve precision when dealing with large datasets.

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